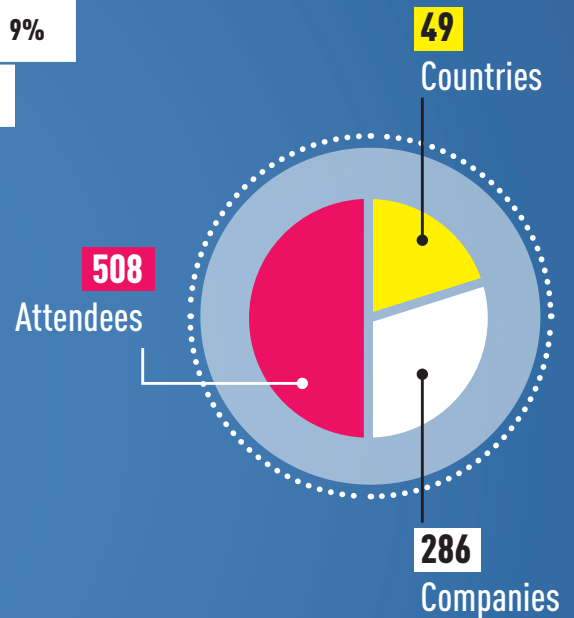




SECTOR OF ACTIVITY

TV Networks, Broadcasters, Cable TV	28%
Others (including Broadcast Distribution, Consultancy, Legal)	17%
Press	10%
Sports Marketing, Communication, Licensing	9%
Sports Federation, League, Clubs	9%
New Media	7%
Broadcast Graphics / New Technology Interactive	6%
Producer	5%
Satellite Facilities	4%
Mobile / Mobile Content	3%
Event Organiser	2%



GLOBAL INVOLVEMENT

