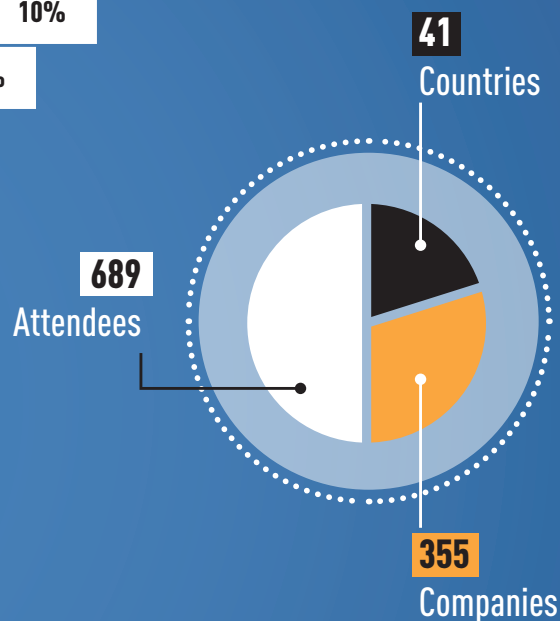




SECTOR OF ACTIVITY

Broadcast TV	25,5%
Sports Marketing / Sponsorship / Communication	14,5%
Sports Programming Distributor	14,5%
Press & Media	10%
Sport Federation / League / Club	10%
Technology & Software	7,5%
New Media	7%
Event Organiser	5,5%
Legal / Consulting	3%
Producer	2%
Others	0,5%



GLOBAL INVOLVEMENT

