

## PROGRAMME DAY 1 Tuesday 9 May 2023



NETWORKING	ENERGIZING MORNING PICK-ME-UP 08:00 - 11:00	Sportel
KEYNOTE	A FIRESIDE CHAT WITH INTER MIAMI CF 09:15 - 09:45	MIANI MIANI PHAS
MASTERCLASS	PRIVATE EQUITY INVESTING IN SPORTS 09:50 - 10:35	Sport <b>Busíness</b>
MASTERCLASS	OTT, STREAMING & FAST CHANNELS 10:40 - 11:25	Sportel
PRESENTATION	LEVERAGING AI, DATA & ANALYTICS IN WOMEN'S SPORTS 11:30 - 11:50	1 Snipitzi
PRESENTATION	RSN MELTDOWN AND THE IMPACT ON SPORTS DISTRIBUTION 11:55 - 12:15	
PRESENTATION	THE GROWTH AGENDA - POWERED BY CONTENT & DATA 12:20 - 12:40	GROUP
NETWORKING	LUNCH 12:30 - 14:00	Sportel
PRESENTATION	THE FUTURE OF SPORTS IS INTERACTIVE - SOCCER WORLD CUP-STREANN CASE STUDIO 13:35 - 13:55	streann capture • play • monetize
MASTERCLASS	CRACKING THE STATES: THE CHANGING FACE OF MOTORSPORTS IN THE US 14:00 - 14:45	Sport <b>Business</b>
PRESENTATION	LIVE SPORTS STREAMING AT SCALE 14:50 - 15:10	harmonic
NETWORKING	COFFEE BREAK 15:15 - 15:45	Sportel
MASTERCLASS	EVOLUTIONS IN PRODUCTION & CONTENT DELIVERY (OTT, AI & THE CLOUD)  15:40 - 16:25	Sportel
MASTERCLASS	THE RISE OF WOMEN'S SPORTS MEDIA RIGHTS 16:30 -17:15	Sportel
NETWORKING	TELSTRA HAPPY HOUR 17:30 - 18:30	<b>T</b> elstra
MARKET	EXHIBITION CLOSING 18:30	



## PROGRAMME DAY 2 Wednesday 10 May 2023



NETWORKING	ENERGIZING MORNING PICK-ME-UP 08:00 - 11:00	Sportel
NETWORKING	LUNCH DAY 2 12:30 - 14:00	Sportel
NETWORKING	WRAP-UP DRINKS 16:00 - 17:00	Sportel
MARKET	EXHIBITION CLOSING 17:00	
	THANK	Your

## Upcoming event:





See you there!